

Client accessibility

UNITED STATES FOCUS... AGRIPHAR MARKETS ITS ANTI-SCAB FUNGICIDE FOR THE PEANUT!

IN CONTACT NO.2 IN MARCH 2008, WE DISCUSSED THE IMPORTANCE OF DEVELOPING ONE OF OUR ANTI-SCAB FUNGICIDES IN THE AMERICAN MARKET. THIS PRODUCT IS HIGHLY SUCCESSFUL AT TREATING THE PECAN, A TREE CULTIVATED IN THE SOUTHERN UNITED STATES THAT IT BEST KNOWN FOR ITS FRUIT – THE PECAN NUT. THIS YEAR, THE PRODUCT HAS ALSO BEEN APPROVED FOR USE ON THE PEANUT.

Explanations by *Jean-Luc LAMPROYE* and *Géraldine JACON*



The peanut is a yellow-flowered plant that belongs to the fabaceae (or leguminosae) family, along with beans, peas and the clover. Originally from Mexico, it is cultivated in tropical, subtropical and temperate regions and requires light, well-drained soil. The plant grows to between 20 and 90 cm in height and is particularly unusual in that it buries its fruit after pollination, at a depth of 3 to 5 cm. The fruit is in the form of a

pod, normally containing two oleaginous seeds: peanuts.

It has a growth cycle of 90 to 150 days and the fruit is harvested as soon as it reaches maturity, when the skin covering the seed can be detached with ease.

Small diseases... big remedies!

The peanut normally suffers from viral diseases such as rosette,

which is carried by the aphid, as well as fungal diseases such as cercosporiosis (scabbing of the leaves), which impedes the plant's growth.

Until now, there were very few solutions available to combat cercosporiosis. Agriphar's anti-scab fungicide, marketed in 2009, has therefore received an enthusiastic welcome from American researchers, agriculturalists and peanut producers.

Growing accessibility

In order to be more accessible to its partners and listen to their needs, Agriphar sent a team to the United States, in September this year. The team visited the states of Alabama and Georgia.

“The purpose of the trip was to talk to users and producers and suggest improvements to the way in which they apply the product.”



Jean-Luc Lamproye and G eral-
dine Jacon met distributors and
users of the company's prod-
ucts. The purpose of this trip was
to gain a better understanding of
anti-scab treatment, which often
involves a combination of several
different products, and to talk to
users and producers and sug-
gest improvements to the way in
which they apply the product.

Anti-fungal treatment is an es-
sential feature of the peanut
cultivation process. Agriphar's
product combats leaf scabbing.
Scabbing is a disease caused by
a number of different fungi. When
it attacks the leaves, it creates
brown or black round marks,
several millimetres in diameter.

If left untreated, scabbing on the
leaves on the peanut will lead to
significant losses in yield.



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